

Sustainability Matrix

define your companies

innovation topics

select your top four

Circular Economy Principles

	innovation topics		

select your top four

Circular Economy Principles



About this tool:

It is often difficult for companies to focus on circular and sustainable goals because there is a lack of focus. The sustainability matrix in combination with an overview of the Circular Economy Principles gives you more guidance with generating ideas to set your goals.

Step 1: Select your top four Circular Economy Principles.

Step 2: Define your companies innovation topics.

Step 3: Come up with new solutions by filling in the matrix.