

Circular Economy Principles Overview

The nine categories in the consumption production chain.



ReThink Materials

Biobased Material • Biodegradable Material
Recycled Material • Dematerialise
Upcycle Waste Streams



Product ReDesign

Modularity • Longevity • Design for Repair
Design for Sharing • Design for Reuse
Open Ended • Mono Materials



Smart Production

Refurbish • Produce On Demand
Tailor Made Products
Lean Manufacturing



Distribution

Product/Service Offering
Hack Logistics • DePackage
RePackage



Use Phase

Sharing/Redistribution • Repair & Upgrade
Spare Parts • Collective Ownership
Data Capturing



Collecting

Take Back Program
Residual Value



Pricing Model

Pay per Use • Rent/Lease
Buy one, Compensate • Reusable Discount
Revenue on Saving



Partnerships

Product/Material Data • Certified Partners
Group Purchasing • Circular Tender
Industrial Symbiose

Fair • Transparency • Local • Carbon Neutral • Animal Friendly/Vegan
Neighbourhood • Simplicity • Ocean Friendly



Mindsets