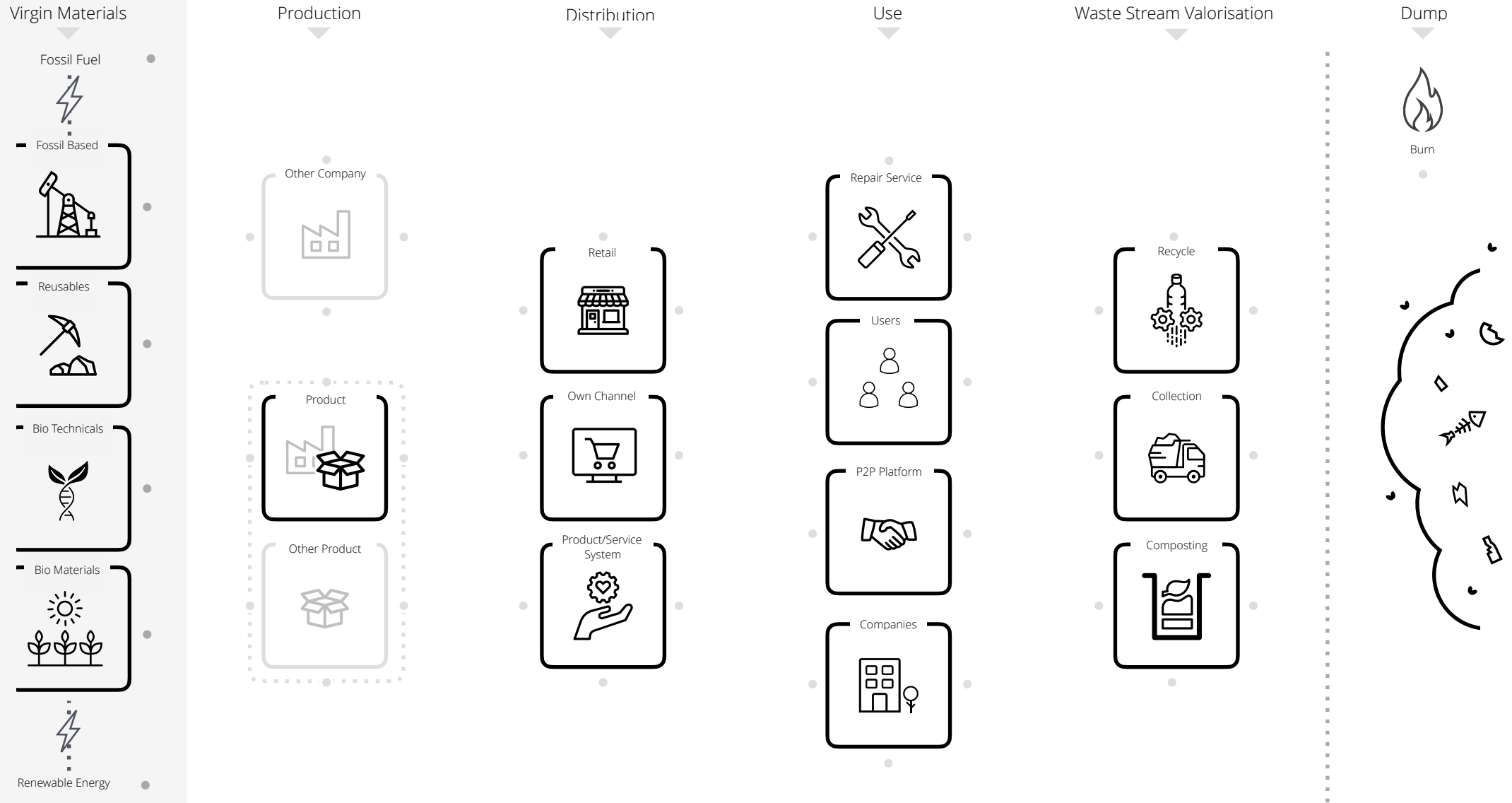


# Circular Design Map



## About this tool:

The Circular Design Map is a tool for mapping out the different strategies you can use to close your material-loops, and explore new emerging business model patterns.

**Step 1:** Map out the current as-is situation of your product or the case you're exploring.

**Step 2:** Take a different color and try to come up with several ways you could 'close the loop'.

**Step 3:** Don't only look at closing the material loop. Whatever solution that comes out of this exercise must be a viable business case as well!

**Step 4:** Go and test it out!